PT. Trijaya Dewata is a pioneer tourism and travel media with incredibly strong presence in both print and digital across Bali, Jakarta and now Flores. With numerous successful published titles under its umbrella brand, the company also undertakes local and international branding and promotional activities via its successful Events & Marketing arm that would include events organizing, marketing campaigns and public relations activities. Established in 1996, the company has proven to be an indispensable partner to the hospitality and tourism industry with impactful initiatives that promises to reinvent and innovate.
OUR PRODUCTS IN PRINTING AND DIGITAL

BALI PLUS Bali’s
Biggest Little Guide Book

Bali Plus Magazine is one of the oldest tourism and travel magazine on the island. Entering its 24th year in 2020, this monthly pocket-sized magazine was created with the aim to provide useful up-to-date information for travellers and tourists on everything unique and relevant in Bali; from Balinese Hindu culture and ceremonies to the latest, most fashionable events and launches that’s taking place across the island. The magazine has a strong online presence and engagement via its website, daily e-newsletters and social media platforms which are updated daily.

or visit: www.e-magazine.baliplus.com

Instagram: baliplus
Facebook: Baliplus Magazine

AREA Magazine

Jakarta’s leading city guide, made by locals for locals. Over the years, Area Magazine became the go-to publication and the preferred source of updates on trends, lifestyle, fashion and entertainment, arts and culture, kids program and family events taking place in and around Jakarta.

I Style Magazine

A worth reading for shopaholic and fashionista who highly values their lifestyle. I Style Magazine gives the readers information about latest fashion trends both in Jakarta and Bali. Fashion tips and information about Bali including shopping, entertainment, art and cultural events are featured as well. A lot of Bali residents and business societies will choose I Style over any other publications when looking for high-quality shopping guide and lifestyle information.
**MARGO Magazine**

A fabulous shopping guide for the modern men and women looking for the latest trends with the freshest fashion ideas that the whole family will enjoy. Take a look at exciting new fashion trends, fun designs and celebrity styles that range from casual to formal with exciting elements to keep it edgy. Stay up-to-date with the latest in movies, gadgets, beauty & wellness as well as lifestyle products for a vibrant and energetic you.

**Sahabat HYDRO**

An official publication of Hydro Coco. Updates and news about how to get the full benefit of coconut to health as well as smart tips for a healthy life.

**NAVIGATOR BALI**

Not just an ordinary map, it is a map with smart guides to accommodations, restaurants, shopping and tourist attractions in Bali. NAVIGATOR BALI gives you ideas about what do you want to do in Bali and the upcoming cultural events that worth a visit.
RESINDA Magazine

A fun and stylish magazine for the whole family to enjoy, Resinda Magazine covers everything chic under the sun; fashion, food, travel and lifestyle tips! In its glossy pages, you’ll find everything essential for your everyday survival in the modern world of contemporary trends and style. It was first launched recently in July 2017 and has therefore become the latest addition to the company’s many accomplishments.
**BALI HOTELS ASSOCIATION (BHA) GUIDE TO BALI**

In cooperation with Bali Hotel Association, we publish this magazine aiming to give beneficial information about the wide variety of lifestyle, dining, adventure and entertainment options Bali has to offer. The information is categorised by geographical area to highlight each briefly and complete.

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**Explore Extraordinary Flores**

A comprehensive guide book to Flores. The book is published in two series, Flores: A Glimpse of the People & Culture and Flores: Diving Around Komodo. These books aim to promote Flores as a tourism destination. From history to tourist destinations, every detail is briefly explained in this series of book.
PT Trijaya Dewata was the official publisher for the AirAsia Indonesia’s in-flight magazine, Travel 3Sixty Indonesia. First launched in 2014, the magazine complements the Travel 3Sixty International Edition with a unique concept and approach to meet the distinctive taste and trends of travelling Indonesians.
In keeping with the times, Trijaya Dewata has expanded into the digital publication sector with the introduction of new and exciting e-magazines offering the latest and the freshest family, lifestyle, fashion, travel and tourism content for a variety of brands and products. This include Flores Plus for tourism updates and news from Flores, Indonesia, Resinda Magazine for everything cool and chic under the sun and Margo City Magazine for fresh fashion ideas that the whole family will enjoy. Meanwhile, its flagship product, Bali Plus Magazine is also available digitally – the magazine can be downloaded as a digital publication for easy reading, while its content are also readily available online.
“Fashion is what you buy, style is what you do with it”

Margo is the ultimate one-stop-shop for fresh fashion ideas that the whole family will enjoy. Take a look at exciting new fashion trends, fun designs and celebrity styles that range from casual to formal with exciting elements to keep it edgy. Stay up-to-date with the latest in movies, gadgets, beauty & wellness as well as lifestyle products for a vibrant and energetic you.
FloresPlus E - Magazine

Flores Plus is one of the newest additions to the PT. Trijaya Dewata family, a premier publishing and media brand in Bali and Indonesia. The digital magazine was launched in December 2016 with the aim to highlight in the eyes of the world the island's unique culture, tradition and natural attractions. With the launch of Flores Plus, PT. Trijaya Dewata now leads the way as one of the pioneers of tourist media in Flores and Komodo. The magazine has a strong online presence and engagement via its website, weekly e-newsletters and social media platforms which are updated daily. Download the digital copy in English via its website at: www.floresplus.net

Instagram: flores.plus
Facebook: flores.plus
GK HOTELS
E - Magazine

Created in cooperation with GK Hotels featuring interesting updates and information on Ayung Resort Ubud, Hotel Kumala Pantai, Grand Kumala Hotel, Hotel Sari Bunga and Bali Subak in Legian, Palm Garden in Sanur and d’Omah Hotel in Jogjakarta. Available now online and accessible from anywhere in the world.

AYUNG RESORT
AMAZING SCENES APPEAR THROUGHOUT THE TRANQUIL VALLEY
EXPLORE THE BEAUTY OF BALI
TRAVEL & LEISURE
An internationally renowned wedding and events organizer based in Bali, offering bespoke services for weddings, celebrations and events for all sizes, religions and themes. Trijaya Dewata built and hosts the company’s website on its own private server and continues to maintain and update the site as and when needed.
Shrida Website

SHRIDA UBUD RESTAURANT

Shrida, Taste of Ubud is the brainchild of Indonesia’s most renowned and internationally acclaimed artist and maestro, Srihadi Soedarsono located on Jalan Bisma, Ubud, Bali. The restaurant officially opened its doors in July 2019 with a spectacular launch event, Shrida, Taste of Ubud is a mecca for the artistic community and the gourmand who delights in the timeless allure of the island’s exotic flavours.
Bali Plus participates regularly in many international travel & tourism events as a part of our efforts to continuously promote Bali as a preferred tourism destination, especially in Asia Pacific Region. Attending on those events as Indonesia’s Government or as independent delegate, the aim of our participation is to highlight the potentials of Bali’s tourism in the international eyes making ways to attracts more people to visit Bali. In recent years, we have participated on international events, both in Asia Region and Europe such as Moscow International Travel Workshop, Luxury Golf & Travel Show in Moscow - Russia, Bali Tourism Authority Roadshow in 4 cities in India, and more.

Bali Plus also participates in regular travel & tourism events held in many regions including:
- Reiseliv – Oslo, Norway
- Perth Travel Expo
- ITB – Berlin, Germany
- ITB Asia
- JATA
- WTM – London, UK
With our slogan “CREATIVE, CONNECTED & COMMITTED”, we are the company that provides the high-quality services and as such we like to keep in touch with customer needs for which we are proud to enjoy such a good reputation. COMMUNICATION PLUS are credible and trusted company in handling many great events in Bali, such as Fashion Show, Model Competition, Photo Shoot, Party Organizer, Product Launching, Recruitment Staff, Wedding Party, Tour Packed, Sports Tournament, Meeting Conference, Private Function, Restaurant and Hotel Launching Party, Tour Packed and many more.
Expanding on its foothold and credibility as the island’s most coveted marketing and branding expert, PT. Trijaya Dewata, was, in 2015, sought out by the internationally renowned and trusted Nivea brand to market and promote its Nivea Sun range of products for a period of one year. This was in conjunction with Nivea’s efforts to connect further with its local target audiences. Throughout the campaign, PT. Trijaya Dewata had proven to have successfully exceeded all Return of Investments (ROI) by using unique, creative and timely marketing gimmicks such as a Nivea Sun VW Combi and other exciting, imaginative and ingenious activities that drew the crowd and created Top-Of-Mind Recall of the Nivea brand name.

The campaign launched in December 2015 with various activities including the Nivea Sun Team Direct Selling promotion where a group of energetic sun-lovers bearing the Nivea Sun branding appears in over 10 Mini Marts and 10 Circle K within the areas of Kuta, Seminyak, Petitenget and Sanur to engage with customers and encourage sales. Another activity that is creating great impact to the entire campaign is the “X Sunday Selling” where the Nivea Sun VW Combi Van appears in a selected store every Sunday with a representative of Nivea Sun getting the crowd excited with games and fun activities; such as purchase 1 bottle of Nivea Sun and qualify to participate in exciting games and win great prizes such as the Nivea Sun Card Game, Dart Game and other exciting gimmicks to encourage higher sales and a greater growth in revenue.
Sunday Market BRI

PT. Trijaya Dewata was the official event and media partner for Bank Rakyat Indonesia (BRI) Sunday Market. The event took place on 14 May 2017 from 6am to 4pm at BRI Kanca Renon, in Denpasar, Bali. True to its concept, the Sunday Market featured a collection of local vendors selling unique and interesting Indonesian food and drinks, fashion, accessories and fantastic prizes to be won. A live DJ spun cool tunes and added to the lively atmosphere while visitors got busy with a complimentary Zumba Dance in the morning. Those feeling active were encouraged to rent bicycles available on location and indulge in some delicious local food and drinks.
The Mudik Bareng Guyub Rukun by Bank BRI was a successful event that took place on the 9th of June 2018 with Trijaya Dewata as the main event organizer. It was all about fun, family and safety. The day of the event saw participants arriving to the venue from as early as 6am.

The whole objective of the event is to encourage safety on the roads especially during the festive season. As part of the day's agenda, Badan Narkotika Nasional or Narcotics Police was present to conduct urine tests on drivers and their assistants for any instances of drug abuse. The Indonesian Highway Patrol were also present to remind drivers to oblige to road laws for everyone’s safety. The opening ceremony was officiated by a welcome speech by representatives of Bank Rakyat Indonesia (BRI) followed by a Balinese traditional dance performance for all to enjoy. Group photos were taken to commemorate the event before the busses departed for Java island at 9am.

The involvement of the Indonesian Highway Patrol ensured a safe journey from Bali to Java, and the involvement of the Narcotics Police ensured the success of the event while PT Trijaya Dewata organized, coordinated and produced the entire event with Bank BRI successfully from start to finish.

#solidteam #baliplus #eventsorganizer #bribali #mudikbarengbri2018
RISE UP ACTUARIES

The actuary profession is a business professional who analyzes the financial consequences of risk. Actuaries use mathematics, statistics, and financial theory to study uncertain future events, especially those of concern to insurance and pension programs.

In Indonesia, the actuary profession is under the Society of Actuaries of Indonesia (PAI). PAI established on 19 October 1964 and is a national organization of actuaries in Indonesia, also a full member of International Actuarial Association since 2006.

The seminar received an overwhelming response and was attended by more than 360 students, lecturers and members of Society of Actuaries of Indonesia. Additional seats had to be brought in to accommodate latecomers. The seminar is held to introduce and give more information about the actuary profession in Indonesia.
**UOB SINGAPORE**

With UOB Singapore, we do the project to gather Bali Plus’ exclusive clients to join UOB REGIONAL TRAVEL PROMOTION (CREDIT CARDS).

**MASTER CARD INTERNATIONAL**

With Master Card International, we created a MASTER CARD PLATINUM COLLECTION PROGRAM. This program also gathers exclusive clients from Bali Plus network to join the program.
American Express has long been recognized as one of the world’s most respected service brands due to its travel and entertainment heritage, and premium services. As a well-known global brand, American Express partners with local banks in countries across the globe and Indonesia is one among the countries. In Indonesia, Bank Danamon has been chosen as the partner of American Express, thus Bank Danamon manages the American Express Merchants business in Indonesia and since 1 September 2006 has become the sole issuer of American Express Card in Indonesia.

In line with efforts to promote Bali as the world’s most favourite holiday destination and to further enhance relationship with merchants, Bank Danamon has appointed PT. Trijaya Dewata to publish and distribute an exclusive travel guide to Bali: GUIDE TO BALI BY AMERICAN EXPRESS.

PT. Trijaya Dewata also supports American Express:
- To augment the regional & local country year bng program
- To work with partners to garner better privileges on shorter program periods.
- To cover sectors including spa, golf, resorts, restaurants, shopping partners, etc.
Our company was appointed by HSBC Bank to assist branding and promotional campaigns in Bali by publishing an exclusive guide to Bali: AirAsia HSBC Bali Guide. This travel guide map provides a brief guide to Bali completed with maps, and also being a medium to promote AirAsia HSBC Credit Card. To complete the AirAsia HSBC Credit Card holders’ experience, PT. Trijaya Dewata also assists HSBC Bank to gather merchants so cardholders receive full benefit of using AirAsia HSBC Credit Card with discounts and promotions during their holiday in Bali. AirAsia HSBC Bali Guide is exclusively distributed to all AirAsia Airline passengers flying to Bali from any departures.

Since 2001, AirAsia has swiftly broken travel norms with its low-cost flying making the belief “Now Everyone Can Fly” comes true. We support AirAsia campaign through promotions by bike touring programme. AirAsia’s promotions banners are attached on bikes, then the bikers group bycicles along busy spots and tourists attractions in Kuta, Legian, Seminyak, Nusa Dua, Sanur and Ubud. There is also a group of SPG who distributes flyers at the busy spots. The event is held twice every year (July and December).
**Bali Beach Run**

Bali Beach Run and Jogja Beach Run are both part of the immensely successful Beach Run franchise organised and founded by PT. Trijaya Dewata. Created with health and recreation in mind, the creator of Beach Run, Mr. Hendra Lapusa saw great potential for a unique, one-of-a-kind world-class running event that combines sports with recreation, thereby giving birth to the first Beach Run event in 2013, second in 2015 and the third in 2016 in Bali, taking runners through 10km, 5km and 2.5km routes. With overwhelming response globally, the community-based social and sporting event was also created to empower and give back to the local communities that it is involved in.

Bali Beach Run is Indonesia’s first run of its kind. Set on Bali’s stunning Kuta Beach, the 2013 event saw more than 1,500 runners from across the globe taking part. It has since become a highly-anticipated event among local and international runners alike with 2,000 participants in 2015 and 2016.
**Jogja Beach Run**

Now in its fourth year, Beach Run proudly introduced the inaugural Jogja Beach Run 2017 event to locals and international fans around the world. This highly anticipated event took place on 31 July 2017 on Parangtritis Beach taking runners on an exhilarating experience on one of Indonesia’s breathtaking and almost untouched coasts consisting of landscapes, sandbanks and even a pine forest that are unique to this part of Java island. Similar to Bali Beach Run, Jogja Beach Run is Indonesia’s first and largest annual beach run event to be based in Jogjakarta, taking runners through 10km, 5km and 2.5km routes.

Almost 1,000 participants from all over the world participated including America, UK, Europe, Africa, Sweden, Germany, the Netherlands, Australia, Japan, Malaysia, Singapore and of course, Indonesia. The run was a smashing success and everyone went home with a medal while the top 3 winners of each category took home medals and cash prizes.
Tough Mudder Bali 2016
An internationally acclaimed “toughest event on the planet” landed on Bali’s shores in October 2016 with PT. Trijaya Dewata as the official and locally appointed event organizer. Held in Jimbaran, Tough Mudder is a team-oriented 16-20 km obstacle course designed to test physical strength and mental grit. It is the first Tough Mudder event ever to be held in Asia. Previous events saw 2.5 million participants in the United States, Germany, Australia, Mexico, Canada and the United Kingdom.
In this thriving digital era, PT Trijaya Dewata, one of the leading media companies in Bali and Indonesia, has created and established its very own web server, becoming the first tourism media in Bali to do so. After achieving this significant milestone, Trijaya Dewata is now embarking on a Corporate Social Responsibility Program (CSR) to provide 100 Free Websites For 100 Causes, which will be implemented in stages throughout Bali.

Under the CSR Program, Trijaya Dewata will build websites for deserving institutions in the fields of education, social, or culture including schools, social and cultural organizations, where all works will be carried out for free, including providing the website’s domain, templates, content insertion as well as site implementation.

SMP Pancasila Canggu
http://smppancasila.sch.id/

The first recipient to benefit from Trijaya Dewata’s “100 Websites For 100 Causes” CSR program is SMP Pancasila, an educational institution for children aged 13-15 in Canggu. Trijaya Dewata had successfully built a website for the institution where all works were carried out for free, including providing the website’s domain, templates, content insertion as well as site implementation. The launch event took place on 17 August 2019, on Indonesia’s 74th Independence Day and the launch event took place alongside the school’s Independence Day celebrations, attended by the school’s teachers and students.
The second recipient of Trijaya Dewata’s “100 Websites For 100 Causes” CSR program is Taman Ujung Water Palace, an iconic historical site located in Karangasem, East Bali. Built by the last King of Karangasem I Gusti Bagus Djelantik, also known by his noble title, Agung Anglurah Ketut Karangasem in 1919, the water palace has a long and proud history – it was designed by Van Den Hentz from the Netherlands and Loto Ang, who hails from China who worked together with a traditional Balinese architect renowned in the traditional Balinese fengshui matters, known as Undagi. The late King expanded the water palace to become what is today; a significant cultural and historical icon for Karangasem and the island of Bali. With the completion of the website, it is hoped that the rest of the world will be able to appreciate the glory and wonder of the Taman Ujung Water Palace.

Taman Ujung Water Palace
http://ujungwaterpalace.com/
THANK YOU